

2026

35th Annual

National Mature Media AwardsSM

*Honoring the Nation's Best Marketing, Communications,
Educational Materials and Programs for Older Adults*

Winners

2026 National Mature Media Awards Judges

We would like to thank our 2026 judges for their time and expertise in reviewing this year's entries. For more information about our 2026 judges, please visit seniorawards.com/2026winners.

Jeff Berney
Sr. Creative Dir.
Angell Marketing

David Hodge
Chief Creative Officer
Anstey Hodge

Loren Roberts
Marketing Specialist
HumanGood

Bailey Browning
Art. Dir.
Anstey Hodge

Randolph Kapeluck
VP Advertising
McClatchy Media Company

Isabella Ruiz
Consultant

Stewart Cohen
Chairman/CEO
Arizona Traditions Newsletter

Jenni Lewis
Dir. of Communications
Area Agency on Aging District 7
(Ohio)

Rob Siedenburgh
Sr. Instructor
University of Illinois, Urbana —
Champaign

Jeff Doggett
Certified Brand Strategist
Doggett Advertising

Dave Martino
Strategy Consultant
The Strategy Shop

Bonnie Sisson
Community Relations
AgeSpan

Derek Dunham
President
Varsity Branding

Lauren Messmer
CEO
Solutions Advisors

Christina Taylor
Dir. Communications
Presbyterian Manors of
Mid-America

Janis Ehlers
President
The Ehlers Group, Inc.

Terri Parker
President
T. Parker & Company LLC
creative branding marketing

Katie Walters
Event Mgr.
Bonita Bay Community
Association

Denise Graab
Dir. Reviews
Caring

Jenny Phillips
Dir. Communications
Sun City Texas

Michelle Young Hubacher
Sr. Director
Angell Marketing

Carlin Healy
Social Media Dir.
Doggett Advertising

Karen Reasoner
VP Creative
Porter One Design

Advertising—Print

GOLD

Night of the Living Will Ad
Area Agency on Aging, Region One

Classification: Marketing & Communications
Division: Community Organizations
(Local/State)

SILVER

Sun Rays Magazine
Sun City Texas
Communication Department

Classification: Home & Community
Based Programs
Division: Media (Local/State)

SILVER

*Goodwin House Seminary Road —
Champion of New Beginnings*
Varsity

Classification: Marketing & Communications
Division: Housing

SILVER

*Her Past is Powerful, Her Future
is Limitless*
Bailey Wallingford

Classification: Mature Work & Retirement
Division: Housing

BRONZE

July 2025 Vintage Magazine
LIFE Senior Services

Classification: Health Promotion & Wellness
Division: Community Organizations (National)

BRONZE

August 2025 Vintage Magazine
LIFE Senior Services

Classification: Mature Work & Retirement
Division: Community Organizations (National)

MERIT

*The Outlook at Windhaven Act Now
Ad Campaign*
Anstey Hodge

Classification: Marketing & Communications
Division: Housing

Advertising—Radio

MERIT

*Goodwin House Seminary Road —
Champion of Wellness (audio)*
Varsity

Classification: Marketing & Communications
Division: Housing

Advertising—TV

GOLD

*SCAN Health Plan “Health Insurance
is Broken”*

SCAN Health Plan

Classification: Marketing & Communications
Division: Healthcare

GOLD

*SCAN Health Plan “Health Insurance
is Broken”*

SCAN Health Plan

Classification: Marketing & Communications
Division: Insurance

GOLD

*SCAN Health Plan “Health Insurance
is Broken”*

SCAN Health Plan

Classification: Mature Work & Retirement
Division: Healthcare

GOLD

*SCAN Health Plan “Health Insurance
is Broken”*

SCAN Health Plan

Classification: Mature Work & Retirement
Division: Insurance

SILVER

*The Cypress of Charlotte
Member Testimonials*
Doggett

Classification: Marketing & Communications
Division: Housing

SILVER

*The Cypress of Hilton Head:
Peggy and Paul*
Doggett

Classification: Marketing & Communications
Division: Housing

BRONZE

*Area Agency on Aging of Pasco
Pinellas, Inc. Aging on the Suncoast
Television Show that was re-imagined
in 2025.*

**Area Agency on Aging of
Pasco Pinellas, Inc.**

Classification: Home & Community
Based Programs
Division: Community Organizations
(Local/State)

BRONZE

Life at Wesley Manor
**Lightswitch Video, Bailey Wallingford,
Megan Ulrich**

Classification: Marketing & Communications
Division: Housing

BRONZE

The Cypress of Charlotte: Mr. Parrish
Doggett

Classification: Marketing & Communications
Division: Housing

BRONZE

*The Preston Health Center:
Long-Term Care*
Doggett

Classification: Marketing & Communications
Division: Healthcare

MERIT

Not Your Grandma’s Retirement Home
**Lightswitch Video, Megan Ulrich,
Bailey Wallingford**

Classification: Marketing & Communications
Division: Housing

Annual Report

GOLD

*Mather Community Initiatives
Impact Report 2025*

Mather

Classification: Publications/Editorial
Division: Community Organizations
(Local/State)

SILVER

Meals on Wheels Annual Report
**MAG Aging and Family Services
created by Stephanie Benson**

Classification: Publications/Editorial
Division: Community Organizations
(Local/State)

BRONZE

*2025 Financial Ratios & Trend Analysis
of CARF-Accredited CCRCs*
CARF International

Classification: Publications/Editorial
Division: Community Organizations (National)

BRONZE

*2025 Impact Report:
AgeSpan in Action*
AgeSpan

Classification: Publications/Editorial
Division: Community Organizations
(Local/State)

BRONZE

Acts 2024 Annual Report
Acts Retirement-Life Communities

Classification: Publications/Editorial
Division: Community Organizations
(Local/State)

Article Series— Magazine/Newsletter/ Newspaper

GOLD

*In the Mood: A Column About Sex
for People 50+*
**Alison Maxwell, Suzette Lohmeyer,
Ellen Uzelac**

Classification: Publications/Editorial
Division: Media (National)

SILVER

*Ask The Tech Guru: AARP tech
writer Ed Baig answers your questions
on computers, smartphones and all
things tech.*

Ed Baig, Alison Maxwell, Linda Dono

Classification: Publications/Editorial
Division: Media (National)

BRONZE

Celebrating centenarians
**Paola Banchero, Senior Voice and
Yasmin Radbod, Alaska Commission
on Aging**

Classification: Publications/Editorial
Division: Media (Local/State)

MERIT

The Time of Your Life
**Baltimore County Department
of Aging**

Classification: Publications/Editorial
Division: Government

Article— Magazine/Newsletter/ Newspaper

GOLD

*How One Woman Prioritizes Health
in Retirement*
Real Simple + AARP (collaboration)

Classification: Publications/Editorial
Division: Media (National)

GOLD

*My Mother Gave Me an Unexpected
Gift — After She Died*
Caitlin Kelly

Classification: Publications/Editorial
Division: Media (National)

GOLD

Saving Sandra
Sari Harrar

Classification: Publications/Editorial
Division: Media (National)

GOLD

*Shock! Betrayal! Disaster! Three True
Stories of Resilience in Financial Crises*
**Jonathan Clements, Jean Chatzky,
Sara Murphy, Elise Ceyral**

Classification: Publications/Editorial
Division: Media (National)

SILVER

Fraud: Who Is Targeting You Now?
**Michael Hedges and the Editors
of AARP**

Classification: Publications/Editorial
Division: Media (National)

SILVER

*Inescapable Intoxication:
A Medical Mystery*
**Michelle Davis, Emily Paulin,
Todd Albertson, Michael Wichita,
Devan Feeney**

Classification: Publications/Editorial
Division: Media (National)

SILVER

*Is It Too Soon to Diagnose Alzheimer's
in People With No Symptoms?*
**Esther Landhuis, Cori Vanchieri,
Jason Karlawish, AARP**

Classification: Publications/Editorial
Division: Media (National)

SILVER

*Miami Herald Front Page:
A rabbi and a reverend keep the faith,
even in retirement*
**O'Connell & Goldberg
Public Relations**

Classification: Publications/Editorial
Division: Housing

SILVER

Navigating Tinnitus Concerns About Medications, Vaccines, and Anesthesia
American Tinnitus Association
Classification: Publications/Editorial
Division: Community Organizations (National)

SILVER

Shingles Vaccine May Reduce Risk for Dementia and Slow Decline
Cori Vanchieri, AARP
Classification: Publications/Editorial
Division: Media (National)

SILVER

Social Security & Medicare: These Programs Transformed Life in America
T.R. Reid
Classification: Publications/Editorial
Division: Media (National)

SILVER

The Dream of a White Mustang
A.J. Baume
Classification: Publications/Editorial
Division: Media (National)

SILVER

The Growing Problem of America's Hearing Loss
Michelle Davis, Emily Paulin, Todd Albertson, Michael Wichita, Devan Feeney
Classification: Publications/Editorial
Division: Media (National)

SILVER

These 7 Americans Depend on Their Social Security Payments — and Fear Losing Them
Linda Dono, Deirdre van Dyk, Michael Wichita
Classification: Publications/Editorial
Division: Media (National)

BRONZE

A Tale of Two Grandmothers
David Hochman
Classification: Publications/Editorial
Division: Media (National)

BRONZE

Do Older Women Need Testosterone
Michelle Crouch, Elizabeth Agnvall
Classification: Publications/Editorial
Division: Media (National)

BRONZE

Ed Patrone: Life in the Fast Lane
Kara Matthews
Classification: Publications/Editorial
Division: Media (Local/State)

BRONZE

For Double Bassist Orin O'Brien, Music Equals Joy
Next Avenue
Classification: Publications/Editorial
Division: Media (National)

BRONZE

It Takes A Village
Devaney & Associates
Classification: Publications/Editorial
Division: Housing

BRONZE

The Liberation of Jamie Lee Curtis
Meg Grant
Classification: Publications/Editorial
Division: Media (National)

BRONZE

Under Investigation: Your Finances
Karen Cheney
Classification: Publications/Editorial
Division: Media (National)

MERIT

Does Time Seem To Be Flying By? Here's How To Slow It Down.
Edd and Cynthia Staton, NextAvenue.org
Classification: Publications/Editorial
Division: Media (National)

MERIT

For These Retirees, Sweepstakes Are More Than Just a Game
Alison Maxwell, Sara Schwartz, Eric Spitznagel, Deja Ross, Donna Hufnagel
Classification: Publications/Editorial
Division: Media (National)

MERIT

'Huge problems' for seniors in state's prisons
Lawrence D. Weiss
Classification: Publications/Editorial
Division: Media (Local/State)

MERIT

The Financial Burden of a Spouse's Death
Penelope Wang
Classification: Publications/Editorial
Division: Media (National)

MERIT

The Power of Patient Advocacy: Why You Need Someone in Your Corner
Pat Landaker
Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

Title theives can take your home equity, if not your home
Kenneth Kirk
Classification: Publications/Editorial
Division: Media (Local/State)

Book

GOLD

*NCCN Guidelines for Patients:
Early and Locally Advanced Non-Small
Cell Lung Cancer*

**National Comprehensive Cancer
Network (NCCN)**

Classification: Publications/Editorial
Division: Miscellaneous Organization

SILVER

*It Doesn't Have to Hurt: Your Smart
Guide to a Pain-Free Life*

Dr. Sanjay Gupta and AARP

Classification: Publications/Editorial
Division: Media (National)

BRONZE

*NCCN Guidelines for Patients:
Advanced-Stage Prostate Cancer*
**National Comprehensive Cancer
Network (NCCN)**

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

Betrayal of Trust
Carole Appleton

Classification: Publications/Editorial
Division: Media (Local/State)

MERIT

*NCCN Guidelines for Patients:
Neuroendocrine Tumors*
**National Comprehensive Cancer
Network (NCCN)**

Classification: Publications/Editorial
Division: Miscellaneous Organization

Brochure/Booklet

GOLD

Mather Institute NEXT Volume 4

Mather

Classification: Health Promotion & Wellness
Division: Housing

GOLD

Cottage Grove Place Brochure
Angell Marketing

Classification: Marketing & Communications
Division: Housing

GOLD

HumanGood Brand Book
HumanGood Brand Strategy Team

Classification: Publications/Editorial
Division: Housing

SILVER

LIFE's Caregiver Tool Belt
LIFE Senior Services

Classification: Caregiving
Division: Community Organizations (National)

SILVER

Mather Institute Nourish to Flourish
Mather

Classification: Health Promotion & Wellness
Division: Housing

SILVER

Canterbury Court Sales Kit
Anstey Hodge

Classification: Marketing & Communications
Division: Housing

SILVER

HumanGood Brand Book
HumanGood Brand Strategy Team

Classification: Marketing & Communications
Division: Housing

SILVER

*Sonata Senior Living
Community Brochure*
AgeWell Senior Living

Classification: Marketing & Communications
Division: Housing

BRONZE

2025 Community Report
LIFE Senior Services

Classification: Marketing & Communications
Division: Community Organizations (National)

BRONZE

*A Special Touch In-Home Care
Tri-fold Brochure*
corecubed

Classification: Marketing & Communications
Division: Healthcare

BRONZE

*Park Place of Elmhurst
Lifestyle Brochure*
**Solutions Advisors/
Park Place of Elmhurst**

Classification: Marketing & Communications
Division: Miscellaneous Organization

MERIT

*Abbey Delray South
Community Brochure*
Angell Marketing

Classification: Marketing & Communications
Division: Housing

MERIT

Dharma Home Care Tri-fold Brochure
corecubed

Classification: Marketing & Communications
Division: Healthcare

MERIT

*One Community, Many Choices —
Newton Presbyterian Manor*
Christina Taylor/Kathi Bell

Classification: Marketing & Communications
Division: Housing

MERIT

*UMC Foundation Board
Member Resources*
Rebecca Roe, UMC Foundation

Classification: Publications/Editorial
Division: Housing

Calendar

BRONZE

2026 Art is Ageless® Calendar

PMMA

Classification: Publications/Editorial

Division: Housing

Consumer Campaign/ Special Event

GOLD

*The Outlook at Windhaven Taste of
the Outlook Campaign*

Anstey Hodge

Classification: Marketing & Communications

Division: Housing

Consumer Education Program

GOLD

*Immerse Memory Support
Introduction*

HumanGood Brand Strategy Team

Classification: Education/Training Programs

Division: Housing

MERIT

*Mind Matters Podcast Series, episodes
1-3—Understanding Dementia & Alz-
heimer's Disease, Modifiable Risk Fac-
tors for Cognitive Change & Dementia,
Caregiver Support*

Acts Retirement-Life Communities

Classification: Education/Training Programs

Division: Housing

Digital Publication (Blog)

SILVER

Epworth Villa Resident Stories

Anstey Hodge

Classification: Web-based & Mobile Resources

Division: Housing

Digital Publication (E-Newsletter)

GOLD

Acts 2024 Annual Report

Acts Retirement-Life Communities

Classification: Web-based & Mobile Resources

Division: Community Organizations (National)

GOLD

Acts 2024 Annual Report

Acts Retirement-Life Communities

Classification: Web-based & Mobile Resources

Division: Housing

BRONZE

Longhorn Village E-Newsletter

Angell Marketing

Classification: Web-based & Mobile Resources

Division: Housing

MERIT

Abbey Delray South E-Newsletter

Angell Marketing

Classification: Web-based & Mobile Resources

Division: Housing

Direct Mail

GOLD

*Abbey Delray South Garden
Party Postcard*

Angell Marketing

Classification: Marketing & Communications

Division: Housing

GOLD

*Skyline — Music History Event Mailer
DHD*

Classification: Marketing & Communications

Division: Housing

SILVER

*La Posada Pusch Ridge Spice of Life
Direct Mail*

Angell Marketing

Classification: Marketing & Communications

Division: Housing

SILVER

*Skyline — Jackie Kennedy Event Mailer
DHD*

Classification: Marketing & Communications

Division: Housing

SILVER

*The Outlook at Windhaven Spirited
Shakes Direct Mail*

Anstey Hodge

Classification: Marketing & Communications

Division: Housing

BRONZE

*Beacon Hill Dancing Shoes Direct Mail
Angell Marketing*

Classification: Marketing & Communications

Division: Housing

BRONZE

*Beatitudes Campus Early Summer
Series Direct Mail*

Angell Marketing

Classification: Marketing & Communications

Division: Housing

BRONZE

*Casa de las Campanas Mix & Mingle
Direct Mail*

Angell Marketing

Classification: Marketing & Communications

Division: Housing

BRONZE

*La Posada Pusch Ridge Sip Slp
Hooray Postcard*

Angell Marketing

Classification: Marketing & Communications

Division: Housing

MERIT

*Abbey Delray South High Tea Postcard
Angell Marketing*

Classification: Marketing & Communications

Division: Housing

MERIT

*Abbey Delray South Margaritaville
Happy Hour Postcard*

Angell Marketing

Classification: Marketing & Communications

Division: Housing

MERIT

Alamar Senior Living Grand Opening Announcement
AgeWell Senior Living
 Classification: Marketing & Communications
 Division: Housing

MERIT

Beacon Hill Moving Station Direct Mail
Angell Marketing
 Classification: Marketing & Communications
 Division: Housing

MERIT

Brandon Oaks Spring Direct Mail
Anstey Hodge
 Classification: Marketing & Communications
 Division: Housing

MERIT

Open House Invitation
IVY Marketing Group
 Classification: Marketing & Communications
 Division: Housing

Graphic Design

GOLD

Canterbury Court Mosaic
Anstey Hodge
 Classification: Art/Design
 Division: Housing

SILVER

The 'Signs' People Say They Have Received From Their Lost Loved Ones
The Ethel from AARP
 Classification: Art/Design
 Division: Media (National)

BRONZE

HuGo Food Truck Branding
HumanGood Brand Strategy Team
 Classification: Art/Design
 Division: Housing

BRONZE

Saving Sandra: An AARP Medical Mystery
AARP The Magazine
 Classification: Art/Design
 Division: Media (National)

MERIT

5 Ways AARP Is Fighting for Social Security Right Now?
AARP
 Classification: Art/Design
 Division: Media (National)

MERIT

AccuCare Pocket Folder Design
corecubed
 Classification: Art/Design
 Division: Healthcare

MERIT

Marge Mullen embodies homesteading history
Rachel Gebauer
 Classification: Art/Design
 Division: Media (Local/State)

MERIT

My Husband of 62 Years Died in 2023. And I'm Still Grieving
The Ethel from AARP
 Classification: Art/Design
 Division: Media (National)

Logo/Letterhead Design

GOLD

Dharma Home Care Logo
corecubed
 Classification: Art/Design
 Division: Healthcare

BRONZE

The Pub at the Park Branding
HumanGood Brand Strategy Team
 Classification: Art/Design
 Division: Housing

MERIT

Judson Park Functional Fitness Logo
HumanGood Brand Strategy Team
 Classification: Art/Design
 Division: Housing

Magazine

GOLD

AARP The Magazine June/July 2025 Full Issue
The Editors of AARP
 Classification: Publications/Editorial
 Division: Media (National)

GOLD

Destination Garden Spot Communities
Brandon Adams | Garden Spot Communities Creative Team
 Classification: Publications/Editorial
 Division: Housing

GOLD

Get Fit for a Better Future
Myatt Murphy
 Classification: Publications/Editorial
 Division: Media (National)

SILVER

A Fighting Chance
Jamie Metzl
 Classification: Publications/Editorial
 Division: Media (National)

SILVER

Connect resource guide
AgeWays Nonprofit Senior Services
 Classification: Publications/Editorial
 Division: Community Organizations (Local/State)

SILVER

Heart & House Spring/Summer Mid Atlantic Region
Acts Retirement-Life Communities
 Classification: Publications/Editorial
 Division: Housing

SILVER*Medical Breakthroughs 2025***Sari Harrar**

Classification: Publications/Editorial

Division: Media (National)

SILVER*Seasoned Times Magazine***Seasoned Times Magazine**

Classification: Publications/Editorial

Division: Miscellaneous Organization

SILVER*See Me, Hear Me, Feel Me***Nicole Pajer, Stephen Perrine and the Editors of AARP**

Classification: Publications/Editorial

Division: Media (National)

BRONZE*Heart & House Magazine Spring/
Summer 2025 Mid South Region***Acts Retirement-Life Communities**

Classification: Publications/Editorial

Division: Housing

BRONZE*Heart & House Magazine Spring/Summer 2026
Northeast Region***Acts Retirement-Life Communities**

Classification: Publications/Editorial

Division: Housing

MERIT*Engage Magazine | Summer 2025:
Side-By-Side, Story By Story***Rebecca Roe, UMC Foundation**

Classification: Publications/Editorial

Division: Housing

MERIT*Sun Rays Magazine***Sun City Texas****Communication Department**

Classification: Publications/Editorial

Division: Media (Local/State)

Marketing/Advertising Campaign

GOLD*Presbyterian Village North**"Your Future" Expansion Campaign***Anstey Hodge**

Classification: Marketing & Communications

Division: Housing

SILVER*Goodwin House Seminary Road —**Champion of New Beginnings**Campaign***Varsity**

Classification: Marketing & Communications

Division: Housing

SILVER*Revenue Retreat Campaign***HumanGood Brand Strategy Team**

Classification: Marketing & Communications

Division: Housing

BRONZE*Life's Best Moments***Susan Anez**

Classification: Marketing & Communications

Division: Housing

BRONZE*Live a Brighter Life at Liora Henderson:
A Senior Living Rebrand***AgeWell Senior Living**

Classification: Marketing & Communications

Division: Housing

BRONZE*Longhorn Village Print Campaign***Angell Marketing**

Classification: Marketing & Communications

Division: Housing

BRONZE*The Hallmark Uptown Oaks Expansion***Angell Marketing**

Classification: Marketing & Communications

Division: Housing

BRONZE*Westminster Woods on Julington**Creek — The Woodlands***Westminster Communities of Florida**

Classification: Marketing & Communications

Division: Healthcare

MERIT*Abbey Delray South Print Campaign***Angell Marketing**

Classification: Marketing & Communications

Division: Housing

MERIT*Acts Simplified Living**Marketing Campaign***Acts Retirement-Life Communities**

Classification: Marketing & Communications

Division: Housing

MERIT*Best Senior Living Value***Jamie Carhart**

Classification: Marketing & Communications

Division: Housing

MERIT*The Vered Print Campaign***Angell Marketing**

Classification: Marketing & Communications

Division: Housing

Miscellaneous Marketing/Communications

GOLD*HumanGood Brand Video***HumanGood Brand Strategy Team**

Classification: Marketing & Communications

Division: Housing

GOLD*The Future is Up to You!***The Glenridge on Palmer Ranch**

Classification: Marketing & Communications

Division: Housing

GOLD

The Moorings at Lewes Expansion
Marketing Materials
Springpoint

Classification: Marketing & Communications
Division: Housing

SILVER

Acts 2024 Annual Report
Acts Retirement-Life Communities

Classification: Marketing & Communications
Division: Housing

SILVER

AgeSpan 2025 Inspiring Lifelong Learning Honoree video
AgeSpan, Markins Media

Classification: Marketing & Communications
Division: Community Organizations
(Local/State)

SILVER

Small Miles, Big Moments
Covenant Living Communities & Services

Classification: Marketing & Communications
Division: Media (National)

BRONZE

Aging Well Together at the Cov
Mather

Classification: Marketing & Communications
Division: Community Organizations
(Local/State)

BRONZE

Rockwood at Whitworth Display Ads
Anstey Hodge

Classification: Marketing & Communications
Division: Housing

BRONZE

Springpoint Impact Video
Springpoint and Jacklight Productions

Classification: Marketing & Communications
Division: Housing

BRONZE

The Admiral at the Lake — Resident Profile Videos
Varsity

Classification: Marketing & Communications
Division: Housing

BRONZE

Today was a Great Day
Sharon Sparkes | Garden Spot Communities

Classification: Marketing & Communications
Division: Housing

MERIT

Caring for Presidents
Covenant Living Communities & Services

Classification: Marketing & Communications
Division: Media (National)

MERIT

Epworth Villa Remarketing Ads
Anstey Hodge

Classification: Marketing & Communications
Division: Housing

MERIT

Happy Holidays from The Glenridge!
The Glenridge on Palmer Ranch

Classification: Marketing & Communications
Division: Housing

MERIT

Husky Watch Party
Covenant Living Communities & Services

Classification: Marketing & Communications
Division: Media (National)

MERIT

Inspiration Award Winner: Olivia Diaz
Covenant Living Communications & Services

Classification: Marketing & Communications
Division: Media (National)

MERIT

Inspiration Awards Winner: Elizabeth Gonzalez
Covenant Living Communities & Services

Classification: Marketing & Communications
Division: Media (National)

MERIT

Meet Harry Moore
Covenant Living Communities & Services

Classification: Marketing & Communications
Division: Media (National)

MERIT

Springpoint Foundation Day Invitation and Program Book
Springpoint

Classification: Marketing & Communications
Division: Housing

Newsletter/ Newspaper

GOLD

AARP Bulletin January/February 2025 Full Issue

The Editors of AARP

Classification: Publications/Editorial
Division: Media (National)

GOLD

Living Solo
Sari Harrar

Classification: Publications/Editorial
Division: Media (National)

SILVER

Where Have All the Doctors Gone?
Howard Zucker, MD

Classification: Publications/Editorial
Division: Media (National)

BRONZE

CHOICES Spring 2026
The Glenridge on Palmer Ranch

Classification: Publications/Editorial
Division: Housing

MERIT

Nextraordinary News
Mather

Classification: Publications/Editorial
Division: Housing

Online/Digital Resource

GOLD

At Memory Cafes, People with Dementia and Caregivers Get to Be 'Just People'

Kim Painter, Cori Vanchieri, AARP

Classification: Caregiving

Division: Media (National)

GOLD

Bruce Willis' Wife on Life After His Dementia Diagnosis

AARP Studios

Classification: Caregiving

Division: Media (National)

GOLD

Dementia-Friendly Holiday Toolkit
Dementia Friendly America

Classification: Caregiving

Division: Community Organizations (National)

GOLD

Kevin Bacon and Kyra Sedgwick Reflect on the Importance of Caregiving

AARP Studios

Classification: Caregiving

Division: Media (National)

GOLD

Millennial Uproots Life for Mom, Finds Strength Online

AARP Studios

Classification: Caregiving

Division: Media (National)

GOLD

4 Ways to Prep for Surgery

AARP Studios

Classification: Health Promotion & Wellness

Division: Media (National)

GOLD

4 Ways to Support Heart Health Without Pills

AARP Studios

Classification: Health Promotion & Wellness

Division: Media (National)

GOLD

Building Brain-Healthy Eating Habits
Cori Vanchieri, Betsy Agnvall, Rachel Nania, Kristen Fischer, AARP

Classification: Health Promotion & Wellness

Division: Media (National)

GOLD

In The Mood — How To Help With Painful Sex After Menopause

AARP Studios

Classification: Health Promotion & Wellness

Division: Media (National)

GOLD

LIVE LONG BETTER The Not Old Better Show Fitness and Health Series with the American Council on Exercise (ACE)

Sabrena Jo, Ph.D, Senior Director of Science & Education

Classification: Health Promotion & Wellness

Division: Healthcare

GOLD

How Cubing Connects Generations

AARP Studios

Classification: Home & Community

Based Programs

Division: Media (National)

GOLD

New Yorker Helps Victims of Domestic Violence Move for Free

AARP Studios

Classification: Home & Community

Based Programs

Division: Media (National)

GOLD

Retirees Find Purpose By Helping A Struggling Immigrant Community

AARP Studios

Classification: Home & Community

Based Programs

Division: Media (National)

GOLD

This Anthropologist Is Investing In People And Restoring The Environment

AARP Studios

Classification: Home & Community

Based Programs

Division: Media (National)

GOLD

How Brunch With Babs Star Found Success Later In Life

AARP Studios

Classification: Mature Work & Retirement

Division: Media (National)

SILVER

'Severance' Actor to Caregivers: You're Not Alone

AARP Studios

Classification: Caregiving

Division: Media (National)

SILVER

How I Discovered the Cause of My Debilitating Pain

AARP Studios

Classification: Health Promotion & Wellness

Division: Media (National)

SILVER

Pickleball Might Be the Most Fun Way to Age Well

AARP Studios

Classification: Health Promotion & Wellness

Division: Media (National)

SILVER

Why Are More Older Men Getting Throat Cancer?

AARP Studios

Classification: Health Promotion & Wellness

Division: Media (National)

SILVER

Caregivers Find Connection at Memory Cafes

AARP Studios

Classification: Home & Community

Based Programs

Division: Media (National)

SILVER

Great Places to Live

AARP Studios

Classification: Home & Community
Based Programs
Division: Media (National)

SILVER

La Posada Green Valley Creating a Truly Beautiful Life Video

Angell Marketing

Classification: Mature Work & Retirement
Division: Housing

BRONZE

Michael Bolton's Aggressive Brain Cancer and His Daughters' Care

AARP Studios

Classification: Caregiving
Division: Media (National)

BRONZE

Ask Dr. Adam: I'm Getting Older, And I'm On My Feet A Lot. What Type Of Shoes Should I Look For?

AARP Studios

Classification: Health Promotion & Wellness
Division: Media (National)

BRONZE

A Father Turns Tragedy Into A Life-Saving Mission

AARP Studios

Classification: Mature Work & Retirement
Division: Media (National)

BRONZE

AARP's Key Fights for Social Security

AARP Studios

Classification: Mature Work & Retirement
Division: Media (National)

BRONZE

Before You Stop Working, Consider This Pre-Retirement Checkup

AARP Studios

Classification: Mature Work & Retirement
Division: Media (National)

BRONZE

How This Man Wins Big With Sweepstakes

AARP Studios

Classification: Mature Work & Retirement
Division: Media (National)

MERIT

Connections Event: Nature for the Soul

HumanGood Brand Strategy Team

Classification: Health Promotion & Wellness
Division: Housing

MERIT

Top Tips for Managing Chronic Pain

AARP Studios

Classification: Health Promotion & Wellness
Division: Media (National)

MERIT

Woman Provides a Home and Love for Disabled Cats

AARP Studios

Classification: Home & Community
Based Programs
Division: Media (National)

MERIT

Longhorn Village Aspire To Be Inspired Video

Angell Marketing

Classification: Mature Work & Retirement
Division: Housing

MERIT

The 3 Spending Phases of Retirement

AARP Studios

Classification: Mature Work & Retirement
Division: Media (National)

Photograph**GOLD**

Is Drew Barrymore Really All Grown Up??!!

AARP The Magazine

Classification: Art/Design
Division: Media (National)

GOLD

Plymouth Village Trail Love

HumanGood Brand Strategy Team

Classification: Art/Design
Division: Housing

SILVER

Bob Taylor Riding in Style

Acts Retirement-Life Communities

Classification: Art/Design
Division: Housing

BRONZE

Judson Park Ed Beach

HumanGood Brand Strategy Team

Classification: Art/Design
Division: Housing

BRONZE

The Liberation of Jamie Lee Curtis

AARP The Magazine

Classification: Art/Design
Division: Media (National)

MERIT

Las Ventanas Hockey Fanatics

HumanGood Brand Strategy Team

Classification: Art/Design
Division: Housing

MERIT

Rob Lowe

AARP The Magazine

Classification: Art/Design
Division: Media (National)

MERIT

Rod Stewart: Do Ya (Still) Think I'm Sexy?

AARP The Magazine

Classification: Art/Design
Division: Media (National)

Social Media (Facebook)

GOLD

'Mermaid Sisters' Reunite to Swim Together Again

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

GOLD

'Bicycle Nomad' Retraces Black History

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

SILVER

Rob Reiner on Improv, 'Meathead' & Spinal Tap's Return

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

SILVER

This Gen X Trekkie is Rebuilding Iconic Star Trek Sets

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

BRONZE

Etiquette Roulette — How Do You Handle Self Care at Work?

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

BRONZE

How Much Does Rob Lowe Know ... About Rob Lowe?

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

BRONZE

Why Jamie Lee Curtis Feels 'More Alive' at 66

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

MERIT

"Pitman Manor, a UMC Community" Facebook Page

Mike Murabito, United Methodist Communities

Classification: Web-based & Mobile Resources
Division: Housing

MERIT

At 50, Drew Barrymore Has Found 'True Peace'

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

MERIT

Ralph Macchio Reflects on His Iconic Role as 'The Karate Kid' After 40 Years

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

MERIT

Sean Astin Shares 'Goonies' Audition Tip from His Dad

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

MERIT

The Cypress of Hilton Head Facebook Page

Doggett

Classification: Web-based & Mobile Resources
Division: Housing

MERIT

Wounded Warrior Becomes Advocate for Fellow Vets

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

Social Media (YouTube)

GOLD

Fraud Wars

AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

Staff/Inservice Training

BRONZE

Acts Brand Refresh

Announcement Video

Acts Retirement-Life Communities

Classification: Education/Training Programs
Division: Housing

MERIT

Immerse Memory Support Dignified Dining Playbook

HumanGood Brand Strategy Team

Classification: Education/Training Programs
Division: Housing

Total Caregiving Program

MERIT

Mind Matters Podcast Series, episodes 1-3—Understanding Dementia & Alzheimer's Disease, Modifiable Risk Factors for Cognitive Change & Dementia, Caregiver Support

Acts Retirement-Life Communities

Classification: Caregiving
Division: Housing

Total Program

GOLD

Mather Mediterranean Campaign

Mather

Classification: Health Promotion & Wellness
Division: Housing

GOLD

Older Is Bolder

Mather

Classification: Health Promotion & Wellness
Division: Community Organizations (Local/State)

SILVER*Ageless Explorers Travel Club*
Bailey Wallingford

Classification: Home & Community
Based Programs
Division: Housing

BRONZE*Prevent Falls PBC*
**Health Care District of Palm Beach
County Trauma Agency**

Classification: Home & Community
Based Programs
Division: Government

MERIT*Denton Village Brand Campaign*
Porter One Design
Classification: Health Promotion & Wellness
Division: Housing

Web Site

GOLD*AARP Members Edition*
**Alison Maxwell, Sara Schwartz, Trey
Barrineau, Amy Alipio, Josef Edmonds,
Deja Ross, Eric Spitznagel**
Classification: Web-based & Mobile Resources
Division: Media (National)**GOLD***HumanGood Website*
HumanGood Brand Strategy Team
Classification: Web-based & Mobile Resources
Division: Housing**GOLD***Seasoned Times*
Seasoned Times/ Beth Eburn
Classification: Web-based & Mobile Resources
Division: Miscellaneous Organization**GOLD***Westminster Gardens
Community Website*
HumanGood Brand Strategy Team
Classification: Web-based & Mobile Resources
Division: Housing**SILVER***Bristol Hospice website*
Porter One Design
Classification: Web-based & Mobile Resources
Division: Healthcare**SILVER***HumanGood Careers Page*
HumanGood Brand Strategy Team
Classification: Web-based & Mobile Resources
Division: Housing**BRONZE***Multi-Site & Digital Marketing
Program Rebuild*
**Westminster Communities of Florida
and Fountain Digital**
Classification: Web-based & Mobile Resources
Division: Housing**BRONZE***Planning to sell your home in
retirement? Do these tasks first.*
Richard Eisenberg
Classification: Web-based & Mobile Resources
Division: Media (National)**BRONZE***Responsive Home Care Website*
corecubed
Classification: Web-based & Mobile Resources
Division: Healthcare**BRONZE***The 501 at Mattison Estate*
Angell Marketing
Classification: Web-based & Mobile Resources
Division: Housing**BRONZE***What to do when your doctor
retires or charges \$10,000 a year
to go concierge*
Richard Eisenberg
Classification: Web-based & Mobile Resources
Division: Media (National)**MERIT***CSA Conference Website —
Trailblazing Paths, Elevating Impact*
Society of Certified Senior Advisors
Classification: Web-based & Mobile Resources
Division: Miscellaneous Organization**MERIT***Epworth Villa Website*
Anstey Hodge
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***HumanGood Foundation Website*
HumanGood Brand Strategy Team
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***King Bruwaert House Website*
IVY Marketing Group
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***Royal Oaks Community Website*
HumanGood Brand Strategy Team
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***Spring Mill Pointe Community Website*
HumanGood Brand Strategy Team
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***The Cypress of Hilton Head: Fall 2025
Virtual Tour of Homes*
Doggett
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***The Whitford*
Angell Marketing
Classification: Web-based & Mobile Resources
Division: Housing**MERIT***Vi Living Launches Vista 360
Well-Being*
Vi Living
Classification: Web-based & Mobile Resources
Division: Housing

Web-based Resource/Tool

GOLD

AARP Smart Guidet to Pre-Retirement
**Alison Maxwell, Andy Markowitz,
Dan Bortz, Sandra Block**

Classification: Web-based & Mobile Resources
Division: Media (National)

GOLD

Ask AARP About Medicare: An AI-based resource tool to answer Medicare questions by drawing on AARP's deep reporting and expertise on the topic
AARP staff

Classification: Web-based & Mobile Resources
Division: Media (National)

GOLD

Living with Dementia Roadmap for Resources
Baltimore County Department of Aging

Classification: Web-based & Mobile Resources
Division: Government

GOLD

Varsity Podcast — Roundtable Talk
Varsity

Classification: Web-based & Mobile Resources
Division: Miscellaneous Organization

GOLD

YouTube Explains: Social Security
AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

SILVER

YouTube Explains: Medicare
AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

BRONZE

30-Day Couch-to-Fit Challenge
AARP Studios

Classification: Web-based & Mobile Resources
Division: Media (National)

BRONZE

Ask AARP About Social Security: An AI-based resource tool to answer Social Security questions by drawing on AARP's deep reporting and expertise on the topic
AARP staff

Classification: Web-based & Mobile Resources
Division: Media (National)

BRONZE

Immerse Memory Support Podcast
HumanGood Brand Strategy Team

Classification: Web-based & Mobile Resources
Division: Housing

BRONZE

Park Place of Elmhurst
Natalie Granato testimonial
**Solutions Advisors/
Park Place of Elmhurst**

Classification: Web-based & Mobile Resources
Division: Miscellaneous Organization

MERIT

AAAWM Website Service Directory Search Tool
Area Agency on Aging of Western Michigan

Classification: Web-based & Mobile Resources
Division: Community Organizations (Local/State)

MERIT

Warning Signs: How Caregivers Can Spot Elder Abuse and Neglect
Nancy Kerr, Paul Wynn

Classification: Web-based & Mobile Resources
Division: Media (National)

