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Fall/Winter 2005

World Wide Web Mature Media Awards

Entry Deadline — December 23, 2005

Please read the following before completing an entry form:

- 1. Please complete all information requested.** Enter the title of entry and organization name as you wish it to appear on a certificate should you win an award.
- 2. Submit one form per entry.** Choose one Division and one Category for each entry. There is no limit to the number of entries you may submit.
- 3. Make sure your site is functional during the judging period, 1/6/06 - 1/31/06.** Judges will use the latest versions of popular browsers (i.e. Internet Explorer, Netscape, or Mozilla Firefox.)
- 4. If needed, please provide a temporary password for judging.** (Password must be active during the judging period — 1/6/06 - 1/31/06)
- 5. Entry Fee:** \$48.00 per entry. If you wish to enter your site into any of our special awards categories, there will be an additional \$10.00 charge for each category.
- 6. Payment Methods:** VISA, MasterCard, and checks are accepted.
Make checks payable to the Mature Market Resource Center or MMRC.
Payment must accompany your entry. (Fed. Tax I.D. # 36-355-9293)

Submit by Fax/Mail:

Fax: 847-816-8662, 24 hours a day, 7 days a week

Mail (enclose payment): **Mature Market Resource Center**
World Wide Web Mature Media Awards
1850 West Winchester Road, Suite 213
Libertyville, IL 60048-5355

Make Checks payable to: Mature Market Resource Center or MMRC

1850 West Winchester Road, Suite 213 • Libertyville, Illinois 60048-5355
847-816-8660 • 1-800-828-8225 • FAX: 847-816-8662
e-mail: info@seniorawards.com • www.seniorawards.com

FALL/WINTER 2005 WWW MATURE MEDIA AWARDS ENTRY FORM

Entry Deadline: December 23, 2005



CONTACT INFORMATION (please type or print clearly)

ORGANIZATION

NAME

TITLE

ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY:

PHONE

FAX

E-MAIL

ENTRY INFORMATION (please type or print clearly)

WEB ADDRESS (URL)

TITLE OF ENTRY (as it should appear on a winning certificate)

USER ID (if required)

PASSWORD (if required)

ORGANIZATION (if different than above, as it should appear on a winning certificate)

DIVISION (choose one)

Type of organization that produced the information

- Community Organization** (Nonprofit Groups, AAAs, Senior Centers, etc.)
- Consumer Products**
- Financial Services**
- Government** (Public Sector Federal/State/Local)
- Healthcare** (Hospitals, HMOs/Managed Care)
- Housing** (Active Adult, Assisted Living, Long-Term Care Facilities)
- Insurance**
- Media** (Television, Radio, Publishing — Print or Electronic)
- Travel**
- Miscellaneous** (Any organization not included in the above divisions)

CATEGORY (choose one)

Format of entry

- Web site**
- Portal or Gateway Site** (Site that has a primary function as a "gateway" to other sites not affiliated with the organization)
- Intranet** (An internal Web site only available within an organization's network)
- Extranet** (A secure site that connects outside, authorized individuals to resources on a protected network)
- Other/Miscellaneous**

SPECIAL AWARDS (OPTIONAL)

Note: There is an additional fee of \$10 per selection to be considered for a special award (choose any below)

- Best Graphic Design** (\$10)
- Best Site Structure & Navigation** (\$10)
- Best Interactive Site** (\$10)
- Most Innovative Site** (\$10)
- Best Electronic Commerce Site** (\$10)

PAYMENT

ENTRY FEE: \$ **48.00**

SPECIAL AWARDS FEE (OPTIONAL):
\$10.00 per special category \$ _____

TOTAL ENTRY FEE \$ _____

- VISA**
- MasterCard**
- Check** (mailed entries only)

CARD NUMBER _____ EXP. DATE _____

NAME OF CARD HOLDER (please print) _____

SIGNATURE (required if paying with credit card) _____

Make checks payable to: Mature Market Resource Center

(Fed. Tax I.D. # 36-3559293)

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