

*28th Annual*

**National  
Mature Media  
Awards<sup>SM</sup>**



**WINNERS**

**2019**

*Honoring The Best Marketing,  
Communications, Educational Materials,  
and Programs for Older Adults*

Submitted by:

**AARP**

Presented to:

**AARP Bulletin**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Health Fads, Fails and Fixes (That Really Work)	Media. National	Art/Design	Graphic Design.
MERIT	Inside The Dark Web	Media. National	Art/Design	Photograph.

Presented to:

**AARP The Magazine**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Reel Dreams	Media. National	Art/Design	Photograph.
BRONZE	The Hero Within	Media. National	Art/Design	Photograph.
MERIT	Fraud in the Family	Media. National	Art/Design	Graphic Design.
MERIT	Smokey Robinson, Motown at 60	Media. National	Art/Design	Graphic Design.
MERIT	Suze Orman's New Rules of Retirement	Media. National	Art/Design	Graphic Design.
MERIT	Your Body at 70+	Media. National	Art/Design	Graphic Design.
MERIT	Personal Best: Pat Eberly	Media. National	Art/Design	Photograph.
MERIT	Personal Best: Ronnie Spector	Media. National	Art/Design	Photograph.
MERIT	Roseanne & John	Media. National	Art/Design	Photograph.
MERIT	Smokey Robinson, AARP The Magazine December 2018/January 2019 Cover	Media. National	Art/Design	Photograph.

Presented to:

**AARP.org**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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BRONZE	AARP Fraud Watch Network	Media. National	Web-based & Mobile Resources	Web-based Resource/Tool.
BRONZE	Social Security Resource Center	Media. National	Web-based & Mobile Resources	Web-based Resource/Tool.
MERIT	Disrupting Dementia: Sparking Bold New Solutions for the World's Brain Health Crisis	Media. National	Web-based & Mobile Resources	Web Site.

*Presented to:*  
**AARP.org, Christina lanzito, editor**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	AARP Eye Center	Media. National	Web-based & Mobile Resources	Web Site.

*Presented to:*  
**AARP.org, Christina lanzito, writer-editor**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Cruising on Any Budget	Media. National	Web-based & Mobile Resources	Web Site.

*Presented to:*  
**AARP.org, Kathleen Fifield, editor**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Getting Smart About Chronic Pain	Media. National	Web-based & Mobile Resources	Web Site.
SILVER	Menopause: A Survival Guide	Media. National	Web-based & Mobile Resources	Web Site.

*Presented to:*  
**AARP.org, Nancy Kerr, editor**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The New Wave of Caregiving	Media. National	Caregiving	Online/Digital Resource.

*Presented to:*  
**AARP.org; Dena Bunis, writer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Medicare Made Easy: A Guide to Choosing Your Health Coverage	Media. National	Web-based & Mobile Resources	Web Site.

Submitted by:

## AARP BOOKS

Presented to:

### AARP BOOKS

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	AARP Memory Activity Book: Engaging Ways to Stimulate the Brain, for People Living With Memory	Community Organizations.	Publications/Editorial	Book.

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Presented to:

### BRAD MISER; AARP BOOKS

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	My iPhone for Seniors	Community Organizations. National	Publications/Editorial	Book.

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Presented to:

### Carol Levine and AARP Books

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Navigating Your Later Years For Dummies	Community Organizations.	Publications/Editorial	Book.

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Presented to:

### Craig Walker; AARP Books

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Ethel Percy Andrus: One Woman Who Changed America	Community Organizations. National	Publications/Editorial	Book.

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Presented to:

### Marni Jameson; AARP Books

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Downsizing the Family Home: A Workbook: What to Save, What to Let Go	Community Organizations. National	Publications/Editorial	Book.

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Submitted by:

## AARP The Magazine

Presented to:

**David L. Katz, M.D.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Is This the Future of Medicine?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:

**Donovan Webster**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Burned to the Waterline	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:

**Doug Shadel with Neil Wertheimer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Inside the Dark Web	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:

**Gary Weiss**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Fraud in the Family	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:

**Jane Bryant Quinn**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Money for Life	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:

**Jeanne Lenzer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Should I Get Tested?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Jennifer Wolff**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	What Doctors Don't Know About Menopause Can Hurt You	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Joe Eaton, John Rosengren, and Sid Kirchheimer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Medicare Under Assault	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Kenneth Miller**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	A Legal Hostage	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Kenneth Terrell and the Editors**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Social Security: The Real Facts	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Martha Hall Kelly**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Channeling History	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Peter Moore**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Broke From Cancer	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Rich Cohen**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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GOLD	Willie Nelson: American Icon	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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*Presented to:*  
**Robert Love and Scott A. Davis**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	December 2018 / January 2019 issue	Media. National	Publications/Editorial	Magazine.
BRONZE	June/July 2018 issue	Media. National	Publications/Editorial	Magazine.
BRONZE	October/November 2018 issue	Media. National	Publications/Editorial	Magazine.
BRONZE	January/February 2018 issue	Media. National	Publications/Editorial	Newsletter/Newspaper.
BRONZE	November 2018 issue	Media. National	Publications/Editorial	Newsletter/Newspaper.

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*Presented to:*  
**Robin Westen**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	My #MeToo Moment	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Sari Harrar and Peter Arkle**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Your Body @ 50+; Your Body @ 60+; Your Body @ 70+	Media. National	Publications/Editorial	Article Series—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Sari Harrar, David Schiff, and Mike Tharp**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	What the Experts Won't Tell You	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*  
**Sari Harrar, Mike Zimmerman, Renée Bacher, and Selene Yeager**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Health Fads, Fails, and Fixes	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:  
**Steve Salerno**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The River Runs Through Us	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:  
**Touré and Gerri Hirshey**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Motown at 60: A Celebration	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:  
**William W. Horne, Christina Ianzito, Mike Tharp, Garrett M. Graff, Julia Lobaco and Garrett Schaffel**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The Buddy I'll Never Forget	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:  
**ACP, Inc.**

Presented to:  
**ACP, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	2019 AultCare Using Medications Wisely Senior Health Pocket Planner Calendar	Healthcare.	Publications/Editorial	Calendar.
BRONZE	2019 Health Net Medicare Member Pocket Planner Calendar—English & Spanish Editions	Insurance.	Publications/Editorial	Calendar.
BRONZE	Senior PharmAssist 2019 15-Month Pocket Planner Calendar	Community Organizations. Local/State	Publications/Editorial	Calendar.
MERIT	eBrightHealth ACO 2019 Health & Wellness Calendar	Healthcare.	Publications/Editorial	Calendar.



Submitted by:

## Anstey Hodge Senior

Presented to:

**Brandon Oaks**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Brandon Oaks Website	Housing.	Web-based & Mobile Resources	Web Site.

Presented to:

**Epworth Villa**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Epworth Villa Website	Housing.	Web-based & Mobile Resources	Web Site.

Presented to:

**The Farms at Bailey Station**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	The Farms at Bailey Station S'Mores Invitation	Housing.	Marketing & Communications	Direct Mail.

Submitted by:

## Area Agency on Aging, Region One

Presented to:

**Area Agency on Aging, Region One**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Healthy Living Classes	Community Organizations. Local/State	Health Promotion & Wellness	Brochure/Booklet.
BRONZE	World Elder Abuse Awareness — 2018	Community Organizations. Local/State	Education/Training Programs	Consumer Education Program.
BRONZE	2018 Charitable Tax Donation	Community Organizations. Local/State	Art/Design	Graphic Design.

Presented to:

**Area Agency on Aging, Region One & State Bar of AZ**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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BRONZE    Night of the Living Will    Community Organizations. Local/State    Art/Design    Graphic Design.

*Submitted by:*

## Arthritis Foundation

*Presented to:*

**Arthritis Foundation**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Taming Pain	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
BRONZE	Pillow Talk	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
BRONZE	The Future of Joint Repair	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Submitted by:*

## Atlantic Shores Retirement Community

*Presented to:*

**Atlantic Shores Retirement Community**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Atlantic Shores Retirement Community Brochure	Housing.	Marketing & Communications	Brochure/Booklet.
BRONZE	Atlantic Shores Classic Car Cruise-In Event	Housing.	Marketing & Communications	Consumer Campaign/Special Event.
BRONZE	Atlanticshoresliving.com website	Housing.	Web-based & Mobile Resources	Web Site.

*Submitted by:*

## Bluespire

*Presented to:*

**Bluespire**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Village on the Isle- One Bedroom Key Campaign	Housing.	Web-based & Mobile Resources	Web Site.

*Presented to:*  
**Bluespire**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>DIVISION</u></b>	<b><u>CLASSIFICATION</u></b>	<b><u>CATEGORY</u></b>
SILVER	CRC Florida- Aug/Sept Mailer	Housing.	Marketing & Communications	Direct Mail.
SILVER	LeadingAge Annual Meeting & Expo Website	Housing.	Web-based & Mobile Resources	Web Site.
SILVER	Westminster Canterbury Richmond	Housing.	Web-based & Mobile Resources	Web Site.
SILVER	Westminster Canterbury Richmond- Careers Microsite	Housing.	Web-based & Mobile Resources	Web Site.
BRONZE	CRC Cromwell-Jan/Feb Events Mailer	Housing.	Marketing & Communications	Direct Mail.
BRONZE	CRC Golden Valley- Oct/Nov Mailer	Housing.	Marketing & Communications	Direct Mail.
BRONZE	LeadingAge Leadership Summit	Housing.	Web-based & Mobile Resources	Web Site.
BRONZE	SearStone	Housing.	Web-based & Mobile Resources	Web Site.
MERIT	CRC Cromwell-Sept/Oct Events Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	CRC Florida-Nov/Dec Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	CRC Great Lakes- September Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Village on the Isle- One Bedroom Key Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Village on the Isle- Passport Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Westminster Canterbury on Chesapeake Bay- Fall Events Direct Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Abiitan Mill City	Housing.	Web-based & Mobile Resources	Web Site.
MERIT	Longwood at Oakmont	Housing.	Web-based & Mobile Resources	Web Site.
MERIT	VMRC	Housing.	Web-based & Mobile Resources	Web Site.
MERIT	Westminster Canterbury Richmond- Foundation Microsite	Housing.	Web-based & Mobile Resources	Web Site.

Submitted by:

## Charter House

Presented to:

**Charter House**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	12 Strategies of Healthy Aging	Housing.	Health Promotion & Wellness	Total Program.

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Submitted by:

## Christian Health Care Center

Presented to:

**Christian Health Care Center**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	2017: An Extraordinary Year	Healthcare.	Publications/Editorial	Annual Report.

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Submitted by:

## corecubed

Presented to:

**corecubed**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Caring Solutions Notecard	Healthcare.	Marketing & Communications	Direct Mail.
MERIT	San Diego Home Caregivers Website	Healthcare.	Web-based & Mobile Resources	Web Site.

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Submitted by:

## Covenant Living Communities and Services (Formerly Known as Covenant Retirement Communitie

Presented to:

**Covenant Living Communities and Services (Formerly Known as Covenant Retirement Communities)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Diversity Awareness Partners	Media, National	Marketing & Communications	Miscellaneous Marketing/Communications.
SILVER	Inspiration Award Winners (2018)	Media, National	Marketing & Communications	Miscellaneous Marketing/Communications.
BRONZE	Live with Promise	Media, National	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

## Creating Results

Presented to:

**Creating Results**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Clark at Keller Lake collateral package	Housing.	Marketing & Communications	Miscellaneous Marketing/Communications.
MERIT	Clark Retirement website	Housing.	Web-based & Mobile Resources	Web Site.

Submitted by:

## Crossnore Group

Presented to:

**Crossnore Group and Westminster**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	2018 Annual Report — 1967 to 2017 - Westminster "An Austin Original "	Housing.	Publications/Editorial	Annual Report.

Submitted by:

## Davis Harrison Dion

Presented to:

### Asbury Methodist Village

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Asbury Methodist Village - Bob Woodward Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Asbury Methodist Village - Birds of a Feather Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Asbury Methodist Village- College Open House Mailer	Housing.	Marketing & Communications	Direct Mail.

Presented to:

### Friendship Village

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	10 Things Every Adult Child Should Know	Housing.	Marketing & Communications	Brochure/Booklet.
BRONZE	Awareness Mailer - "FV is Big"	Housing.	Marketing & Communications	Direct Mail.

Presented to:

### GreenFields Geneva

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Mimosas on the Veranda Event Invitation Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Oktoberfest Invitation Mailer	Housing.	Marketing & Communications	Direct Mail.

Presented to:

### Lutheran Life Villages

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Piper Trail Advertising Campaign	Housing.	Marketing & Communications	Marketing/Advertising Campaign.

Submitted by:

**Doggett**

Presented to:

**Doggett**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	The Cypress of Raleigh - The Cypress Life	Housing.	Marketing & Communications	Advertising—TV.
BRONZE	The Cypress of Raleigh - Cypress Fine Dining	Housing.	Marketing & Communications	Advertising—TV.
BRONZE	The Cypress of Raleigh - Facebook Page	Housing.	Web-based & Mobile Resources	Social Media. Facebook
MERIT	The Cypress of Raleigh - Discoveries	Housing.	Marketing & Communications	Brochure/Booklet.
MERIT	The Cypress of Raleigh - And Now For Something Really Different	Housing.	Marketing & Communications	Direct Mail.
MERIT	The Cypress of Raleigh - Ladies In The Pool	Housing.	Art/Design	Photograph.

Submitted by:

**Engage Creative Group**

Presented to:

**Daniel Soto**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	EmpoweredDecisions! Concept Video	Healthcare.	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

**FleishmanHillard**

Presented to:

**Home Instead Senior Care**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	UnRetire Yourself	Healthcare.	Mature Work & Retirement	Retirement Education Program.

Submitted by:

## Gurwin Family of Healthcare Services

Presented to:

**Gurwin Family of Healthcare Services**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Gurwin Seal of Approval Campaign	Healthcare.	Marketing & Communications	Miscellaneous Marketing/Communications.
MERIT	Gurwin Seal of Approval	Healthcare.	Marketing & Communications	Marketing/Advertising Campaign.

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Submitted by:

## Gurwin Jewish ~ Fay. J. Lindner Residences

Presented to:

**Gurwin Family of Healthcare Services**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Gurwin Seal of Approval Campaign	Healthcare.	Marketing & Communications	Miscellaneous Marketing/Communications.
MERIT	Gurwin Seal of Approval	Healthcare.	Marketing & Communications	Marketing/Advertising Campaign.

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Submitted by:

## Hahn Communications

Presented to:

**Hahn Communications**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	University Village Thousand Oaks/Resident Returns to Roots in Radio	Housing.	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Morningside of Fullerton/Automation for the Aging	Housing.	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Submitted by:

## Harbor Retirement Associates

Presented to:

**Direction: Mindi Kocurek, Writer: Jason Wilke, Designer: Jon Pease**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	The Sound Flyer	Housing.	Home & Community Based Programs	Advertising—Print.

Presented to:

**Director: Mindi Kocurek, Writer: Jason Wilke, Designer: Jon Pease**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Gallery of the Groves	Housing.	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

## Health Professions Press

Presented to:

**Health Professions Press**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	The Inside Scoop on Informed Choice: A Step-by-Step Guide for Personalizing Diets in Long-Term Care	Healthcare.	Publications/Editorial	Book.

Submitted by:

## JBS International

Presented to:

**JBS International for National Institute on Aging**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Caring for a Person with Alzheimer's Disease: Your Easy-to-Use Guide from the National Institute on	Government.	Caregiving	Brochure/Booklet.
BRONZE	5 Things You Need to Know About Shingles	Government.	Art/Design	Graphic Design.
BRONZE	Get Fit for Free	Government.	Art/Design	Graphic Design.

BRONZE	Getting Your Affairs in Order: Advance Care Planning	Government.	Art/Design	Graphic Design.
BRONZE	No More Excuses! Overcome Exercise Barriers	Government.	Art/Design	Graphic Design.
BRONZE	Spotting the Signs of Elder Abuse	Government.	Art/Design	Graphic Design.
BRONZE	Together we Make the Difference: Participate in Alzheimer's and Related Dementias Clinical Research	Government.	Art/Design	Graphic Design.

*Submitted by:*

## **Linda Costa Communications Group**

*Presented to:*

### ***The Glenridge on Palmer Ranch***

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>DIVISION</u></b>	<b><u>CLASSIFICATION</u></b>	<b><u>CATEGORY</u></b>
BRONZE	The Magic of The Glenridge	Housing.	Marketing & Communications	Miscellaneous Marketing/Communications.
BRONZE	The Glenridge on Palmer Ranch Website	Housing.	Web-based & Mobile Resources	Web Site.

*Presented to:*

### ***The Mayflower***

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>DIVISION</u></b>	<b><u>CLASSIFICATION</u></b>	<b><u>CATEGORY</u></b>
BRONZE	Navigator	Housing.	Publications/Editorial	Newsletter/Newspaper.

*Submitted by:*

## **Mather LifeWays**

*Presented to:*

### ***Mather LifeWays***

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>DIVISION</u></b>	<b><u>CLASSIFICATION</u></b>	<b><u>CATEGORY</u></b>
SILVER	Collaborations in Research: Partnering to Create Ways to Age Well™	Community Organizations. National	Marketing & Communications	Brochure/Booklet.
SILVER	Collaborations in Research: Partnering to Create Ways to Age Well™	Community Organizations. National	Marketing & Communications	Brochure/Booklet.
SILVER	Collaborations in Research: Partnering to Create Ways to Age Well™	Community Organizations. National	Marketing & Communications	Brochure/Booklet.

SILVER	The Mather Tysons Website	Housing.	Web-based & Mobile Resources	Web Site.
SILVER	The Mather Tysons Website	Housing.	Web-based & Mobile Resources	Web Site.
SILVER	The Mather Tysons Website	Housing.	Web-based & Mobile Resources	Web Site.
BRONZE	Splendido Resident Aging Well	Housing.	Art/Design	Photograph.
BRONZE	Splendido Resident Aging Well	Housing.	Art/Design	Photograph.
BRONZE	Splendido Resident Aging Well	Housing.	Art/Design	Photograph.
BRONZE	WORK SHOULD BE MORE THAN A JOB - Recruitment Brochure	Housing.	Education/Training Programs	Staff/Inservice Training.
BRONZE	WORK SHOULD BE MORE THAN A JOB - Recruitment Brochure	Housing.	Education/Training Programs	Staff/Inservice Training.
BRONZE	WORK SHOULD BE MORE THAN A JOB - Recruitment Brochure	Housing.	Education/Training Programs	Staff/Inservice Training.

*Submitted by:*

**Mayo Clinic**

*Presented to:*

**Mayo Clinic**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>DIVISION</u></b>	<b><u>CLASSIFICATION</u></b>	<b><u>CATEGORY</u></b>
SILVER	Cornea	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
SILVER	Fats	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
SILVER	Neck Pain	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
SILVER	Vaginal Atrophy	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
BRONZE	Wrinkles	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Breast Cancer Screening	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	May 2018 Issue with Special Report	Media. National	Publications/Editorial	Newsletter/Newspaper.
MERIT	October 2018 Issue	Media. National	Publications/Editorial	Newsletter/Newspaper.

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Submitted by:

## Medicare Nation LLC

Presented to:

**Diane Daniels**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Medicare Nation Podcast	Insurance.	Web-based & Mobile Resources	Mobile Resource. Mobile Web Site

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Submitted by:

## Moorings Park

Presented to:

**Moorings Park**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Active/Fulfilled/Fun Direct Mailer	Healthcare.	Marketing & Communications	Direct Mail.

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Presented to:

**Moorings Park Original Campus, Grey Oaks & Grande Lake**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Moorings Park Website	Healthcare.	Web-based & Mobile Resources	Web Site.

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Presented to:

**Original Campus**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	MPOC Magazine	Healthcare.	Publications/Editorial	Magazine.

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Submitted by:

## Movies For The Rest of Us/The Saturday Evening Post

Presented to:

**Bill Newcott**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The Movies For the Rest of Us Podcast	Media. National	Web-based & Mobile Resources	Digital Publication. Blog Series

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Submitted by:

## National Association of Area Agencies on Aging (n4a)

Presented to:

**Eldercare Locator**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Connecting Older Adults and their Caregivers to Local Resources	Community Organizations.	Marketing & Communications	Brochure/Booklet.
BRONZE	Preventing Falls at Home	Community Organizations. National	Marketing & Communications	Brochure/Booklet.
MERIT	Caring Across the Miles	Community Organizations. National	Marketing & Communications	Brochure/Booklet.
MERIT	Protect Your Pocketbook	Community Organizations. National	Marketing & Communications	Brochure/Booklet.

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Presented to:

**National Aging and Disability Transportation Center**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Every Ride Counts	Community Organizations. National	Marketing & Communications	Marketing/Advertising Campaign.

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Submitted by:

## Next Avenue

Presented to:

**Next Avenue**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	A Guide to Caregiving at Any Stage	Media. National	Caregiving	Online/Digital Resource.

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Submitted by:

## Nextavenue.org

Presented to:

**Next Avenue**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Next Avenue website	Media. National	Web-based & Mobile Resources	Web Site.

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Submitted by:

## Older Persons Action Group, Inc.

Presented to:

**Older Persons Action Group, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Senior Voice, March 2018 issue	Community Organizations. Local/State	Publications/Editorial	Newsletter/Newspaper.

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Submitted by:

## On-Line Publishers, Inc.

Presented to:

**Jason J. Tabor, 50plus LIFE**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	A Path Well Carved	Media. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Megan Joyce, 50plus LIFE**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Doing the Heart's Work	Media. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:  
**On-Line Publishers, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Caregiver Solutions	Media. Local/State	Publications/Editorial	Brochure/Booklet.

Submitted by:  
**Optum**

Presented to:  
**Optum**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Optum Times Have Changed Video	Healthcare.	Health Promotion & Wellness	Online/Digital Resource.

Submitted by:  
**Oshi Publishing LLC dba 3rd Act Magazine**

Presented to:  
**Oshi Publishing LLC**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	3rd Act Magazine Spring 2018	Media. Local/State	Publications/Editorial	Magazine.
SILVER	3rd Act Magazine Fall 2018	Media. Local/State	Publications/Editorial	Magazine.
SILVER	3rd Act Magazine Summer 2018	Media. Local/State	Publications/Editorial	Magazine.
BRONZE	3rd Act Magazine Winter 2018	Media. Local/State	Publications/Editorial	Magazine.

Submitted by:

## OutreachNC Magazine

Presented to:

**OutreachNC Magazine**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	OutreachNC Beyond the Barre	Media, Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Submitted by:

## Peconic Landing

Presented to:

**Peconic Landing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Peconic Landing - Masterpiece Living Open House Direct Mailers	Housing.	Marketing & Communications	Marketing/Advertising Campaign.
SILVER	Peconic Landing - Masterpiece Living Open House Direct Mailers	Housing.	Marketing & Communications	Marketing/Advertising Campaign.
SILVER	Peconic Landing Website	Housing.	Web-based & Mobile Resources	Web-based Resource/Tool.
SILVER	Peconic Landing Website	Housing.	Web-based & Mobile Resources	Web-based Resource/Tool.
BRONZE	Peconic Landing Brochure	Housing.	Publications/Editorial	Brochure/Booklet.
BRONZE	Peconic Landing Brochure	Housing.	Publications/Editorial	Brochure/Booklet.
BRONZE	Peconic Landing Brochure	Housing.	Art/Design	Graphic Design.
BRONZE	Peconic Landing Brochure	Housing.	Art/Design	Graphic Design.
BRONZE	Peconic Landing Website	Housing.	Web-based & Mobile Resources	Web Site.
BRONZE	Peconic Landing Website	Housing.	Web-based & Mobile Resources	Web Site.
MERIT	Peconic Landing Brochure	Housing.	Mature Work & Retirement	Brochure/Booklet.
MERIT	Peconic Landing Brochure	Housing.	Mature Work & Retirement	Brochure/Booklet.

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MERIT	Peconic Landing - Masterpiece Living Open House Direct Mailers	Housing.	Marketing & Communications	Direct Mail.
MERIT	Peconic Landing - Masterpiece Living Open House Direct Mailers	Housing.	Marketing & Communications	Direct Mail.

*Submitted by:*

## Peninsula Regional Health System

*Presented to:*

**Peninsula Regional Medical Center Peninsula Partners**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Lifestyles	Healthcare.	Publications/Editorial	Magazine.

*Submitted by:*

## Philadelphia Corporation for Aging

*Presented to:*

**Philadelphia Corporation for Aging**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Is it dementia or normal aging? How to recognize the difference	Community Organizations. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
SILVER	Senior Center Spotlight: Togetherness is key at Southwest Senior Center: 'Everyone's welcome'	Community Organizations. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
BRONZE	Seniors raising children face unique challenges	Community Organizations. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Milestones Newspaper, May 2018: Arts & Aging Issue	Community Organizations. Local/State	Publications/Editorial	Newsletter/Newspaper.

*Presented to:*

**Philadelphia Corporation for Aging (PCA)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	PCA Cares 2017-2018 Annual Report	Community Organizations. Local/State	Publications/Editorial	Annual Report.

Submitted by:

## Porter One Design

Presented to:

**Porter One Design**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Trilogy Foundation Website	Housing.	Web-based & Mobile Resources	Web Site.

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Submitted by:

## Presbyterian Manors of Mid-America

Presented to:

**Presbyterian Manors of Mid-America**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	2019 Art is Ageless Calendar	Healthcare.	Publications/Editorial	Calendar.
MERIT	Art is Ageless website	Healthcare.	Web-based & Mobile Resources	Web Site.
MERIT	Presbyterian Manors Giving Website	Healthcare.	Web-based & Mobile Resources	Web Site.

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Submitted by:

## Reno Senior Discovery TV

Presented to:

**SDTV/Sandy Cyr - Director & Editor and Nelson Cyr - Director of Photography**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	"Comstock Lode Quilters"	Government.	Marketing & Communications	Miscellaneous Marketing/Communications.

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Submitted by:

## River Valley Regional Commission/Area Agency on Aging

Presented to:

**River Valley Regional Commission/Area Agency on Aging**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	River Valley Rack Card	Miscellaneous Organization.	Marketing & Communications	Brochure/Booklet.

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Submitted by:

## Sage Age Strategies

Presented to:

**Brittany Mase**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Hidden Springs Brochure	Housing.	Mature Work & Retirement	Brochure/Booklet.

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Presented to:

**Dean Kistner**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Beth Sholom Logo	Housing.	Art/Design	Logo/Letterhead Design.

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Presented to:

**Nick Biddle**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	LutherCare Annual Report	Housing.	Publications/Editorial	Annual Report.

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MERIT	The Manor Campus Brochure	Housing.	Mature Work & Retirement	Brochure/Booklet.
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Presented to:

**Rachel Fox**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Pathway Prospect Heights Name Change Mailer	Housing.	Marketing & Communications	Direct Mail.

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Submitted by:

## Senior Care Partners P.A.C.E.

Presented to:

**Tim Mitchell, Senior Care Partners P.A.C.E.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	A Salute to Our Aging Veterans	Healthcare.	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Submitted by:

## Senior Influential.com

Presented to:

**Hahn Communications**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	University Village Thousand Oaks/Resident Returns to Roots in Radio	Housing.	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Morningside of Fullerton/Automation for the Aging	Housing.	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Submitted by:

## Senior Resources of West Michigan AAA

Presented to:

**Dr. Gorelick, MD MPH**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Ask the Provider Importance of Brain Health	Community Organizations. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:

**Dr. Josyula and Dr. Bennett**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Ask the Provider-Urinary Incontinence-NOT a Normal Part of Aging	Community Organizations. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Submitted by:

## Senior Voice

Presented to:

**Older Persons Action Group, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Senior Voice, March 2018 issue	Community Organizations. Local/State	Publications/Editorial	Newsletter/Newspaper.

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Submitted by:

## Solutions Advisors

Presented to:

**Solutions Advisors/Applewood**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Applewood Murder Mystery	Housing.	Marketing & Communications	Direct Mail.
MERIT	Applewood Car Show	Housing.	Marketing & Communications	Direct Mail.
MERIT	Applewood Chinese New Year	Housing.	Marketing & Communications	Direct Mail.

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Presented to:

**Solutions Advisors/CNMH Lake Park**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Lake Park June Rooftop	Housing.	Marketing & Communications	Direct Mail.

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Presented to:

**Solutions Advisors/Fox Hill**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Fox Hill April Fitness	Housing.	Marketing & Communications	Direct Mail.
MERIT	Fox Hill June Art Show	Housing.	Marketing & Communications	Direct Mail.

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Presented to:  
**Solutions Advisors/Heartis**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Heartis New Year New You	Housing.	Marketing & Communications	Direct Mail.

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Submitted by:  
**Solutions Advisors Group**

Presented to:  
**Solutions Advisors**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Aspire Carriage Hill Website Design	Housing.	Web-based & Mobile Resources	Web Site.

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Submitted by:  
**Stria News**

Presented to:  
**Stria**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Stria News	Media. National	Web-based & Mobile Resources	Web Site.

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Submitted by:  
**Sun City Hilton Head Community Association**

Presented to:  
**Communication Department**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Sun City Hilton Head Community Association Technology Launch Week	Housing.	Marketing & Communications	Consumer Campaign/Special Event.

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Presented to:  
**Sun City Hilton Head Community Association**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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BRONZE	City Fit eNewsletter	Housing.	Web-based & Mobile Resources	Digital Publication. E-Newsletter
BRONZE	SunSations Magazine - February 2018	Housing.	Publications/Editorial	Magazine.
BRONZE	SunSations Magazine - June 2018	Housing.	Publications/Editorial	Magazine.
BRONZE	SunSations Magazine - March 2018	Housing.	Publications/Editorial	Magazine.
MERIT	SunSations Magazine - August 2018	Housing.	Publications/Editorial	Magazine.

*Submitted by:*

## **The AARP Bulletin**

*Presented to:*

**David L. Katz, M.D.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Is This the Future of Medicine?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*

**Donovan Webster**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Burned to the Waterline	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*

**Doug Shadel with Neil Wertheimer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Inside the Dark Web	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*

**Gary Weiss**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Fraud in the Family	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:  
**Jane Bryant Quinn**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Money for Life	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Jeanne Lenzer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Should I Get Tested?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Jennifer Wolff**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	What Doctors Don't Know About Menopause Can Hurt You	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Joe Eaton, John Rosengren, and Sid Kirchheimer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Medicare Under Assault	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Kenneth Miller**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	A Legal Hostage	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Kenneth Terrell and the Editors**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Social Security: The Real Facts	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Presented to:  
**Martha Hall Kelly**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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BRONZE	Channeling History	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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*Presented to:*  
**Peter Moore**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Broke From Cancer	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*  
**Rich Cohen**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Willie Nelson: American Icon	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*  
**Robert Love and Scott A. Davis**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	December 2018 / January 2019 issue	Media. National	Publications/Editorial	Magazine.
BRONZE	June/July 2018 issue	Media. National	Publications/Editorial	Magazine.
BRONZE	October/November 2018 issue	Media. National	Publications/Editorial	Magazine.
BRONZE	January/February 2018 issue	Media. National	Publications/Editorial	Newsletter/Newspaper.
BRONZE	November 2018 issue	Media. National	Publications/Editorial	Newsletter/Newspaper.

*Presented to:*  
**Robin Westen**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	My #MeToo Moment	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*  
**Sari Harrar and Peter Arkle**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Your Body @ 50+; Your Body @ 60+; Your Body @ 70+	Media. National	Publications/Editorial	Article Series—Magazine/Newsletter/Newspaper.

*Presented to:*

***Sari Harrar, David Schiff, and Mike Tharp***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	What the Experts Won't Tell You	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*

***Sari Harrar, Mike Zimmerman, Renée Bacher, and Selene Yeager***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Health Fads, Fails, and Fixes	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*

***Steve Salerno***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The River Runs Through Us	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*

***Touré and Gerri Hirshey***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Motown at 60: A Celebration	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Presented to:*

***William W. Horne, Christina Ianzito, Mike Tharp, Garrett M. Graff, Julia Lobaco and Garrett Schaffel***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The Buddy I'll Never Forget	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Submitted by:*

**The Active Age**

*Presented to:*

***The Active Age***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	The Active Age, September 2018 issue	Media. Local/State	Publications/Editorial	Newsletter/Newspaper.

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Submitted by:

## The Kendal Corporation

Presented to:

**Kendal**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Resilience: Kendal branches out far and wide. And, our roots run deep.	Housing.	Publications/Editorial	Annual Report.

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Presented to:

**Larry Elveru**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The Stars Aligned for Maria Sanchez	Housing.	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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Submitted by:

## The Not Old Better Show

Presented to:

**Paul Vogelzang, The Not Old Better Show**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Smithsonian education lecture series, accredited program (2018 ongoing)	Media. National	Web-based & Mobile Resources	Social Media. Other / Miscellaneous Social Media

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Presented to:

**The Not Old Better Show, Paul Vogelzang, Host**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	National Institute on Aging (National Institutes of Health, NIH), public awareness campaign	Media. National	Health Promotion & Wellness	Online/Digital Resource.

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Submitted by:

## The Oasis Institute

Presented to:

**The Oasis Institute**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Oasis Healthy Habits for Adults Campaign 2018	Community Organizations, National	Health Promotion & Wellness	Total Program.
MERIT	Oasis - Defying Gravity Falls Prevention Initiative	Community Organizations, National	Health Promotion & Wellness	Online/Digital Resource.

Submitted by:

## Tufts Health Plan Medicare Preferred

Presented to:

**Tufts Health Plan Medicare Preferred**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	2019 Wellness Guide	Insurance.	Publications/Editorial	Magazine.

Submitted by:

## UCare

Presented to:

**UCare**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Medicare Meetups	Insurance.	Marketing & Communications	Advertising—TV.
BRONZE	Medicare de-complicator guide	Insurance.	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

## United Methodist Communities

Presented to:

**Image Revolver**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Connections: Lori and Irma	Housing.	Web-based & Mobile Resources	Social Media. YouTube
BRONZE	Seniors Try Fidget Spinners	Housing.	Web-based & Mobile Resources	Social Media. YouTube

Presented to:

**WSI Marketing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Expert Resources	Housing.	Web-based & Mobile Resources	Web-based Resource/Tool.

Submitted by:

## United Methodist Homes

Presented to:

**United Methodist Homes**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	I Am Middlewoods	Housing.	Marketing & Communications	Advertising—Print.
BRONZE	Making the Season Bright	Housing.	Caregiving	Online/Digital Resource.

Submitted by:

## Upside Collective

Presented to:

**NYS Dept of Civil Service, NYSHIP**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Choices 2019 - Retiree	Government.	Publications/Editorial	Book.

MERIT	At A Glence 2019 - Retiree	Government.	Publications/Editorial	Miscellaneous Publication/Editorial.
MERIT	Planning for Retirement 2018	Government.	Publications/Editorial	Miscellaneous Publication/Editorial.

*Submitted by:*

## Ventura County Area Agency on Aging

*Presented to:*

**Ventura County Area Agency on Aging**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Remembering Ventura County's Veterans	Government.	Marketing & Communications	Miscellaneous Marketing/Communications.
MERIT	Ventura County Elder Abuse Call to Action	Government.	Marketing & Communications	Miscellaneous Marketing/Communications.

*Submitted by:*

## VFW Magazine

*Presented to:*

**Dave Spiva**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Earning American Citizenship the Hard Way	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*

**Janie Dyhouse**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	VFW Member Feeds Hungry Veterans Across the Country	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Searching for Sunday	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*

**Jerome Greer Chandler**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Validating Valor	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

*Presented to:*

***Kari Williams***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	From P-Funk to the Mekong Delta	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
BRONZE	Living a Better 'Storey'	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Afghanistan Veteran Sets Stage for Comedy Shows	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Gold Star Peak is 'Closer to Heaven'	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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*Submitted by:*

**Western Home Communities**

*Presented to:*

***Western Home Communities***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The Makers of Western Home Communities	Housing.	Publications/Editorial	Calendar.

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*Submitted by:*

**Westminster Communities of Florida**

*Presented to:*

***Westminster Communities of Florida***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Work With Excellence, Serve With Heart	Housing.	Marketing & Communications	Marketing/Advertising Campaign.

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*Presented to:*

***Westminster Shores***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Introducing Sunrise Point	Housing.	Marketing & Communications	Marketing/Advertising Campaign.

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Submitted by:

## Wirthwein Marketing

Presented to:

**Wirthwein Marketing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Williston Place Pocket Folder	Housing.	Marketing & Communications	Brochure/Booklet.
MERIT	Woodcrest Village Pocket Folder	Housing.	Marketing & Communications	Brochure/Booklet.

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Submitted by:

## Women's Institute for a Secure Retirement (WISER)

Presented to:

**Women's Institute for a Secure Retirement (WISER)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Caregiver Today, Retirement — Ever?	Community Organizations. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

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